

PRIVACY AND POLICY

Privacy Policy

Last modified: November 27, 2020

The Media Reviews and its related and affiliated companies ("Media" or "We") respect your privacy and are committed to protecting it through our compliance with the practices described herein. This Privacy Notice (the 'Notice') describes the types of information we may collect from you or that you may provide when you visit our website (the " Website") and The Media Reviews' practices when collecting, disclosing, maintaining, and using that information. It also describes options you may have regarding collecting, disclosing, and using your personal information when accessing the Website.

By using our Website and/or registering for any of our offerings, you accept the privacy practices described in this Notice and consent to our collection, disclosure, and use of your personal information. If you do not agree with this Notice, do not use our Website. We may modify the terms of this Notice at any time and will post any changes on the Website. Your continued use of the Website following the posting of changes is your acknowledgment of acceptance.

This Notice applies to information we collect:

It does not apply to information collected by:

On occasion, we may offer special activities, events, programs, or promotions ('Programs') that have unique or additional terms, notices, or consent requirements to explain how the information you provide will be processed in connection with the Programs. You should review those applicable terms, where applicable, before interacting or participating in the Programs.

Children under the Age of 18

Our Website is not for children under 18 years of age. No one under 18 years of age may provide information to or on the Website or through any of its features, register on the Website, make any purchases, or use any comment features of the Website. If you believe we have information from or about a child under 18, please email us at press@themediareviews.com.

Information We Collect

What you provide us: When you use our Website, your information may be collected, used, and shared in a variety of manners. As detailed below, the type of information we collect may vary based on how it is gathered, which may include, without limiting, the information you voluntarily submit, including without limiting, when establishing an account or submitting a registration or application, submitting your contact information, social media handles, and/or professional information, or information that our third parties may share with us if such third party previously received your consent.

We may collect your information (including personally identifiable information) voluntarily provided by you or with your permission. For example, we may ask you for information, such as

your email address, when you register with the Website or register for one of our Products. You may also provide information to The Media Reviews in other contexts, including, for example, on your member profile page, and to enter into a contest or promotion. If you make a purchase from the Website or one of our other websites, we may request additional information from you, such as your name, address, telephone number, and credit card information, to complete the purchase. You always have the option not to provide this information. If you choose not to provide the information we request, you may still visit the Website, but you may be unable to access certain options and services. If you provide personal information to us about a third party, such as your friend or colleague, do so only if you received permission from that friend or colleague. When you register with the Website or provide information to The Media Reviews in any other manner, you agree to provide only true, accurate, current, and complete information.

Automatically collected information from our Website and your Device: We collect information about your visit to and use of the Website, such as your IP address, IP server, device IDs, device type, connection information, geo-location data, search history, browser type and operating system, date and time, websites and visited, and whether you came to the Website from another website, the address of that website.

We may collect information about you that we receive from other sources such as forms, profiles, surveys, quizzes, or other interactions to help us verify or update your information and to better customize services for you. We may also combine the information we receive from third parties with information we receive on our Website and your other interactions with us.

Cookies and Other Tracking Technologies: The Media Reviews and our third-parties, such as our advertising and analytics partners, use cookies and other tracking technologies (e.g., web beacons, device identifiers, and pixels) to provide functionality and to recognize you across different, Products, services and devices.

We use cookies, web beacons, and other similar security technologies to monitor traffic and improve the Website. Our third parties and we may also use these or similar technologies to monitor your use of the Website and interactions with emails from us, as well as other communications to personalize your experience and to deliver relevant advertisements for research and marketing purposes, and to better understand your use of online advertisements.

How do we use cookies?

Where strictly necessary. These cookies and other technologies are necessary to enable the Website and services to provide the features you have requested, such as remembering you have logged in.

For functionality. These cookies and similar technologies remember the choices you make, such as language or search parameters. We use these cookies to provide you with an experience more appropriate to your selections and make your use of the Website more tailored.

For performance and analytics. These cookies and similar technologies collect information on how users interact with the Website and to improve how the Website operates. For example, we use Google Analytics cookies to help us understand how visitors arrive at and browse the

Website to identify areas for improvement, such as navigation, user experience, and marketing campaigns.

Targeting Cookies or Advertising Cookies. These cookies collect information about your browsing habits to make advertising relevant to you and your interests. These cookies remember websites you have visited, and that information is shared with other parties such as advertising technology service providers and advertisers.

Social media cookies. These cookies are used when you share information using a social media sharing button or 'like' button on our websites, or you link your account or engage with our content on or through a social media site. The social network will record that you have done this. This information may be linked to targeting/advertising activities.

How can you opt-out?

To opt-out of our use of cookies, you can use the Cookies Preferences link at the bottom of our website. You can instruct your browser by changing its options, stopping accepting cookies, or prompting you before accepting a cookie from websites you visit. If you do not accept cookies, however, you may not be able to use all aspects of our Website. The Media Reviews and our third-party partners also collect information using web beacons (also known as "tracking pixels"). You will not be able to opt-out of any cookies or other technologies that are 'strictly necessary' for the Website and services. Please note that some parts of this site may be inaccessible or not function correctly if you disable or refuse cookies.

Information You Share with Us: Our Website, where applicable, may allow you to connect and share your actions, content, comments, and other information publicly ('User Contributions'). You may also have the option to connect and share your personal information on third-party applications, services, social media platforms, and websites through "plug-ins," buttons, widgets, and other third-party features on or connected with our Website. You may also share with us contact information of friends and people in your address book, so we can help you let your friends know about special offers and help with product shipments. Please be mindful of your privacy needs and those of others as you choose who to connect with, what you share with us and others, and what you make public. We are not responsible for the personal information you make public or share with others using our Website. We also are not responsible for any third-party sharing services or their further actions. You should review their privacy policies to understand their privacy practices.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

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Social Media: We may include applications from third parties on the Website or through the Website, which allows interaction or content sharing by users. Some of these applications provide specific services or content from a third party, such as a Facebook “Share” or “Like” button and are visible to you when you visit our Website. Your interaction with these programs typically allows the third party to collect information about you through cookies they place on your device and other tracking mechanisms. In some cases, the third-party may recognize you through its cookies even when you do not interact with their application. If you choose to log in to your account with or through a social networking service, we, and that service, may share certain information about you and your activities. We also may share information about your activities, including what you view and purchase on the Website with a social network, in accordance with your account settings with us or your social networking service, or with your permission. You should review the third parties’ respective privacy policies to better understand their data collection practices and controls available to you.

Personalized Advertising

We use the information you make available to us when you interact with our Website or services to provide you with advertising and offers that are more relevant to you. We also use third-party advertising companies to provide advertisements on our Website(s) and other websites about goods and services that may be of interest to you, including advertisements for unaffiliated products and services on our Website. For information about how third parties may access your information, please see How We Disclose Your Information below.

You can learn more about ad serving companies and the options available to limit their collection and use of your information by visiting the websites for the Network Advertising Initiative and the Digital Advertising Alliance, and the webpages for Facebook’s ad preferences tool and Facebook’s privacy policy.

How We Disclose Your Information

We may disclose aggregated information about our users and information that does not identify any individual without restriction.

We may disclose personal information that we collect, or you provide as described in this privacy policy:

To our subsidiaries and affiliates.

To contractors, service providers, and other third parties, we use to support our business. Our service providers will not use your personally identifiable information for their marketing or other business purposes without your consent.

To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of The Media Reviews' assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by The Media Reviews about the Website users is among the assets transferred.

As permitted by this Notice. For more information, see Choices About How We Use and Disclose Your Information.

To fulfill the purpose for which you provide it. For example, if you give us an email address to use the "email a friend" feature of our Website, we will transmit the contents of that email and your email address to the recipients.

For any other purpose disclosed by us when you provide the information.

With your consent.

If you participate in a contest, survey, sweepstakes, or other promotion sponsored by The Media Reviews or a third party, such participation serves as your consent to share your information collected in conjunction with the contest, survey, sweepstakes, or promotion, with that co-sponsoring third party. After the information is provided to such third parties, the subsequent use or disclosure of such information is subject to those third parties' privacy policies and practices.

We may also disclose your personal information:

To comply with any court order, law, or legal process, including to respond to any government or regulatory request.

To enforce or apply our website terms, terms of sale, and other agreements, including billing and collection purposes.

If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of The Media Reviews, our customers, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

We may share information about your visit to and use of the Website, including browser or device information, with third parties, including our affiliates, advertising networks, analytics providers, and others who may use the data for any legally permissible purpose without notice to you.

How We Disclose Your Information

We may disclose aggregated information about our users and information that does not identify any individual without restriction.

We may disclose personal information that we collect, or you provide as described in this privacy policy:

To our subsidiaries and affiliates.

To contractors, service providers, and other third parties, we use to support our business. Our service providers will not use your personally identifiable information for their marketing or other business purposes without your consent.

To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of The Media Reviews' assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by The Media Reviews about the Website users is among the assets transferred.

As permitted by this Notice. For more information, see Choices About How We Use and Disclose Your Information.

To fulfill the purpose for which you provide it. For example, if you give us an email address to use the "email a friend" feature of our Website, we will transmit the contents of that email and your email address to the recipients.

For any other purpose disclosed by us when you provide the information.

With your consent.

If you participate in a contest, survey, sweepstakes, or other promotion sponsored by The Media Reviews or a third party, such participation serves as your consent to share your information collected in conjunction with the contest, survey, sweepstakes, or promotion, with that co-sponsoring third party. After the information is provided to such third parties, the subsequent use or disclosure of such information is subject to those third parties' privacy policies and practices.

We may also disclose your personal information:

To comply with any court order, law, or legal process, including to respond to any government or regulatory request.

To enforce or apply our website terms, terms of sale, and other agreements, including billing and collection purposes.

If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of The Media Reviews, our customers, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

We may share information about your visit to and use of the Website, including browser or device information, with third parties, including our affiliates, advertising networks, analytics providers, and others who may use the data for any legally permissible purpose without notice to you.

We may also collect, use, and disclose your personal information as required or permitted by applicable law. We do not treat de-identified data or aggregate consumer information as personal information. We reserve the right to convert or permit others to convert your personal information into de-identified data or aggregate consumer information.

Our Website obtains the categories of personal information listed above from the following categories of sources:

Directly from you. For example, from forms you complete or products and services you purchase.

Indirectly from you. For example, from observing your actions on our Website.

Sources of personal information.

We collect some personal information that you provide directly to us, including without limiting, contact information, communication information, your feedback, order information, payment information, pictures, preferences, and videos that you send us, and other information you provide to us.

We may also collect some personal information automatically from cookies, pixels, and similar technologies when you use our services. This can include your browsing activities, information about your devices, and other information collected through web beacons, cookies, pixels, and similar technologies.

We create some personal information when you use our services. This can include analytics and inferences about your interests, demographics, and shopping preferences.

We collect personal information from other companies, including without limiting, advertisers, Facebook, Twitter, and other similar platforms, that supplement the personal information we already have.

Use of Personal Information

We may use and disclose the personal information we collect for one or more of the purposes specified in the How We use your information above.

Sharing Personal Information

We may share your personal information by disclosing it to a third party as necessary to serve a business purpose.

We only make these business purpose disclosures under written contracts that describe the purposes, require the recipient to keep the personal information confidential and prohibit using the disclosed information for any purpose except performing the contract.

The Media Reviews does not believe it has sold (as the term ‘sale’ is defined by the CCPA) Consumer personal information in the past twelve (12) months. As the law evolves, we may revisit this conclusion and, if applicable, revise this Notice. See the Do Not Sell Rights section below regarding our current conclusion that data collection by third-party cookies associated with our web sites is not a sale under the CCPA.

Your Rights and Choices

The CCPA provides consumers (California residents) with specific rights regarding their personal information. This section describes your CCPA rights and explains how to exercise those rights.

Right to Know and Data Portability

You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months (the “right to know”). Once we receive your request and confirm your identity (see Exercising Your Rights to Know or Delete), we will disclose to you:

The categories of personal information we collected about you.

The categories of sources for the personal information we collected about you.

Our business or commercial purpose for collecting or selling that personal information.

The categories of third parties with whom we share that personal information.

If we sold or disclosed your personal information for a business purpose, two separate lists disclosing:

sales, identifying the personal information categories that each category of recipient purchased; and

disclosures for a business purpose, identifying the personal information categories that each category of recipient obtained.

The specific pieces of personal information we collected about you (also called a data portability request).

We do not provide a right to know or data portability disclosure for Business to Business (‘B2B’) personal information.

Right to Delete

You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions (the “right to delete”). Once we receive your request and confirm your identity (see Exercising Your Rights to Know or Delete), we will review your request to see if an exception allowing us to retain the information applies. We may deny your deletion request if retaining the information is necessary for us or our service provider(s) to:

Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, or otherwise perform our contract with you.

Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.

Debug products to identify and repair errors that impair existing intended functionality.

Exercise free speech, ensure the right of another consumer to exercise their free speech rights or exercise another right provided for by law.

Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 seq.).

Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information’s deletion may likely render impossible or seriously impair the research’s achievement if you previously provided informed consent.

Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.

Comply with a legal obligation.

Make other internal and lawful uses of that information compatible with the context in which you provided it.

We will delete or de-identify personal information not subject to one of these exceptions from our records and will direct our service providers to take similar action.

We do not provide these deletion rights for B2B personal information.

Exercising Your Rights to Know or Delete

Only you, or someone legally authorized to act on your behalf, may request to know or delete related to your personal information.

You may only submit a request to know twice within 12 months. Your request to know or delete must:

Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative, which may include:

Provide your account number and the Website address.

Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you.

You do not need to create an account with us to submit a request to know or delete it.

We will only use personal information provided in the request to verify the requestor's identity or authority to make it.

Response Timing and Format

We will confirm receipt of your request within ten (10) business days. If you do not receive confirmation within the 10-day timeframe, please contact press@themediareviews.com. We strive to substantively respond to a verifiable consumer request within forty-five (45) days of the verified receipt. If we require more time (up to another 45 days), we will inform you of the reason and extension period in writing.

If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

Any disclosures we provide will only cover the 12 months preceding our receipt of your request. The response we provide will also explain why we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your personal information that is readily useable and allow you to transmit the information from one entity to another without hindrance.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

Do Not Sell Rights

We may disclose your personal information for the following purposes, which are not a sale: (i) if you direct us to share personal information; (ii) to comply with your requests under the CCPA;

(iii) as part of a merger or asset sale; and (iv) as otherwise required or permitted by applicable law and this Notice.

We do not believe that we sell California Consumer personal information as defined under the CCPA. Until we change our practices and update this Notice, we will treat personal information collected under this Notice is subject to a “do not sell” request.

However, although there is not yet an industry consensus, we do not believe that data collection by third-party cookies and other technologies on our Website is a sale of your personal information.

We do not knowingly sell the personal information of Consumers under 18.

To exercise the right to opt-out of sales for some of your personal data, you (or your authorized representative) may submitting a ‘Do Not Sell My Personal Information’ to press@themediareviews.com.

You do not need to create an account with us to exercise your opt-out rights. We will only use personal information provided in an opt-out request to review and comply with the request.

Non-Discrimination

We will not discriminate against you for exercising any of your CCPA rights.

Changes to Our Privacy Policy

We reserve the right to amend this privacy policy at our discretion and at any time. When we make changes to this privacy policy, we will post the updated Notice on the Website and update the Notice’s effective date. Your continued use of our Website following the posting of changes constitutes your acceptance of such changes.

Contact Information

If you have any questions or comments about this Notice, how The Media Reviews collects and uses your information described in this Notice, your choices and rights regarding such use, or wish to exercise your rights under California law, please do not hesitate to contact us at:

Website: www.themediareviews.com

Email: press@themediareviews.com